



FU⁺URE PLUS

THE CEO'S ROADMAP FOR ESG

LEADERSHIP BEYOND 2025

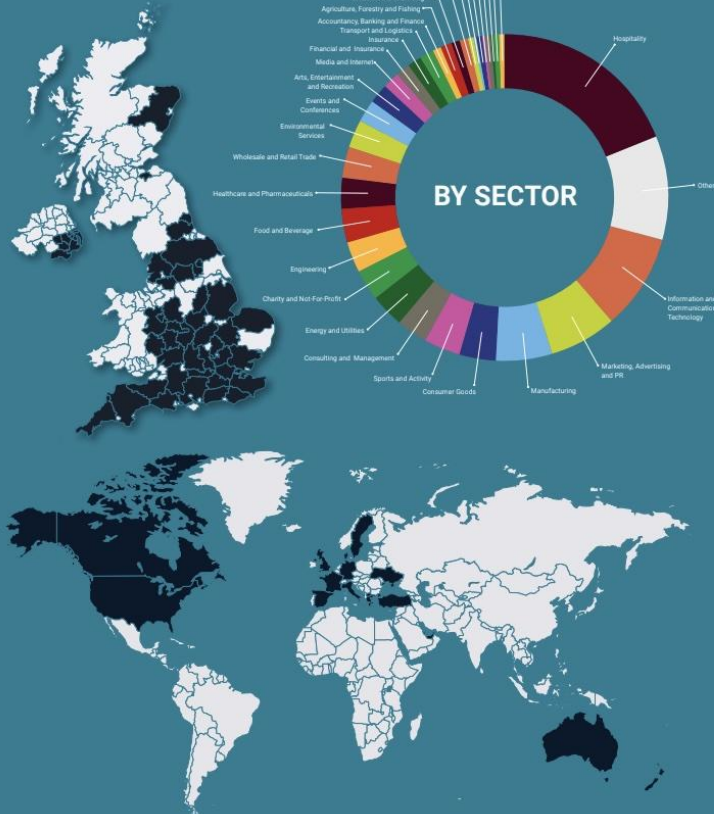
WHY WE EXIST

At FuturePlus our goal is to make sustainability **accessible, actionable, and valuable** for every business.

Because when sustainability is practical and measurable, it becomes a **growth strategy**, not just a reporting burden.



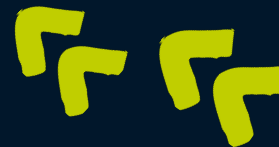
THE FUTUREPLUS COMMUNITY: A GLOBAL VIEW



FUTUREPLUS

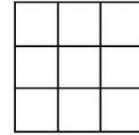
OUR GLOBAL COMMUNITY

We serve clients from more than 30 sectors and 17 countries across all five continents. Including countries such as UAE, USA, Ukraine, Germany, South Africa, Australia and many more. This diverse global presence enhances our ESG and sustainability reporting and management efforts, enabling us to create a greater global impact.



SOME OF OUR MEMBERS

soveryn 



SOHO HOUSE



THE CEO'S QUESTION

Can you prove that doing good actually
does good for my business?



THE BUSINESS CASE

FU⁺URE PLUS

RISK & REGULATION

Identify and prevent supply chain disruptions, regulatory penalties, and reputational damage before they impact operations and costs



COST REDUCTION

Meet customer ESG requirements, win sustainability-focused tenders, and access new markets that prioritise responsible suppliers

REVENUE PROTECTION

Uncover hidden waste, improve resource efficiency, and reduce operational expenses through better visibility of your impact footprint



STAKEHOLDER CONFIDENCE

Build trust with investors, customers, and partners through transparent impact reporting, securing better financing terms and stronger relationships

SUSTAINABILITY, ESG & IMPACT

SUSTAINABILITY

Making decisions today that secure lasting value for business, society, and the planet.



Building **long-term resilience** by balancing environmental care, social responsibility, and economic growth.

ESG

A framework for evaluating how a company manages risks and opportunities related to environmental, social, and governance factors.



Primarily for investors and stakeholders to assess **risk management and long-term value creation**.

IMPACT

The measurable positive (or negative) effect an organisation has on society or the environment.

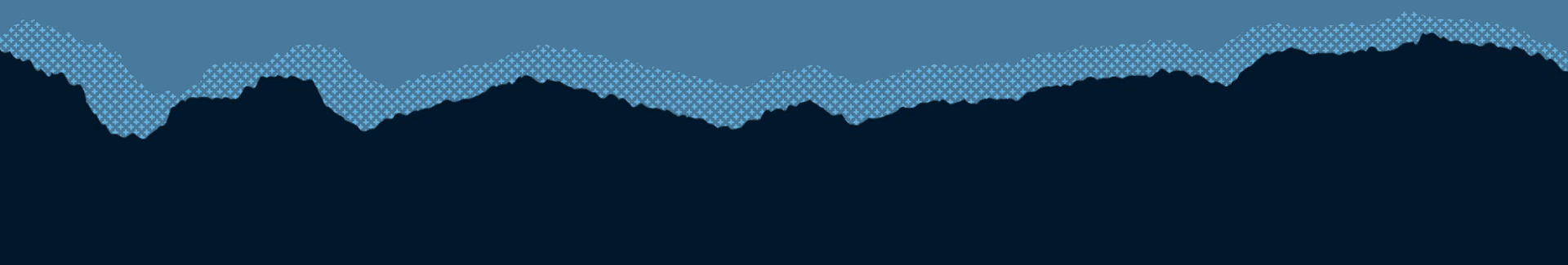


Goes beyond managing risk, **actively creating change**

FROM DEFENSIVE TO STRATEGIC ESG

Building resilience has become the default ESG strategy.

We measure carbon to avoid penalties. We report on diversity to meet requirements. We implement governance to prevent scandals.

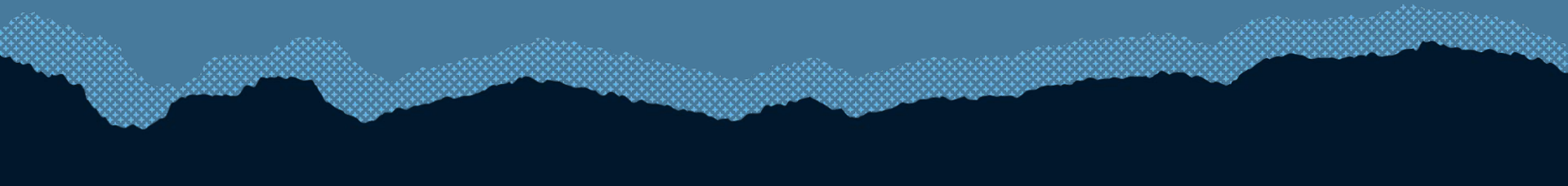


THE SUSTAINABILITY ADVANTAGE

So what is a impactful business?

Impactful and regenerative business doesn't just sustain, it improves. It doesn't just do less harm, it actively creates more good. And the real benefit, it's more profitable.

At FuturePlus, we've moved beyond traditional ESG to Impact Models, five interconnected themes where **Social Impact** acts as the multiplier.

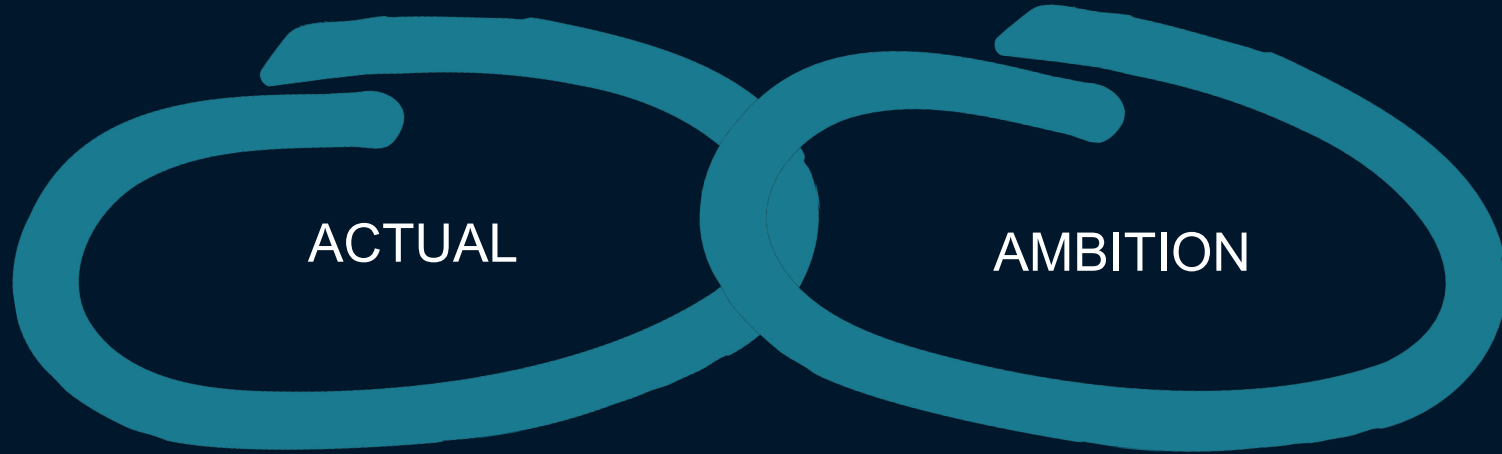


THE FIVE THEMES



Our methodology looks at your business holistically, across five themes that are interconnected.

OUR METHODOLOGY



*This approach gives businesses a roadmap, not just a static report.
It helps you prioritise action and track real progress over time.*

WHY THE 'S' MATTERS

The social dimension, workforce, community, supply chain equity, is where the real transformation happens.



ROADMAP TO IMPACT

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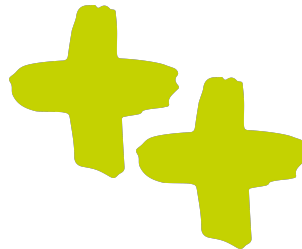
>> UNDERSTAND

↪ MEASURE

+ MANAGE

~ IMPROVE

⌚ REPORT



CLIMATE

ENVIRONMENT

SOCIAL

ECONOMIC

DIVERSITY & INCLUSION

IMPLEMENTATION

IMPACT DECISION MAKING

Embed **social and environmental metrics** into all business case evaluations.

Create **cross-functional “Impact Teams”** with shared accountability.

Align **incentives** with long-term impact outcomes, not just short-term financials.

AMBITIOUS AND ACHIEVABLE

Make **commitments** with measurable, time-bound milestones.

Align Ambition with Actual Capability and Resources

Adjust strategies based on **data, stakeholder feedback, and emerging opportunities** to stay relevant and effective.

TRANSPARENCY

Implement **real-time impact dashboards** accessible to key team members.

Ensure **third-party verification** for impact claims to build trust.

Communicate confidently with all stakeholders.

THE FUTURE

Instead of measuring what you're preventing start to measure what you're creating. The companies that will thrive won't be the ones that built the best defenses, they'll be the ones that built the most value for all stakeholders



A decorative wavy line with a blue cross-hatch pattern runs horizontally across the upper portion of the image, just below the QR code.

FUTUREPLUS

Several white plus signs of varying sizes are scattered around the central text. One is to the left of the 'THANK YOU' oval, and two are to the right of the woman's head.

THANK YOU

